

**Outdoor Lab Foundation  
Corporate Sponsorship Guide  
2021**

	Summit \$20,000	Ascent \$15,000	Leaders \$10,000	Champions \$7,500	High Camp \$5,000	Trail Angel \$3,000	Partner \$2,000	Patron \$1,000	Contributor \$500	Associate \$250
<b>After Dark</b>	<b>After Dark</b>									
	Title Sponsorship - Exclusive Event Co-Branding	X								
	Reserved VIP Section for Seating at Event	X	X							
	Custom Video in Rolling Program Before Event	X	X	X						
	Custom Video in Rolling Program Before Event	X	X	X						
	Exclusive VIP Reception Mention	X	X	X	X					
	Exclusive Stage Mention	X	X	X	X	X				
	Large Wall Banner at Event	X	X	X	X	X	X			
	Small Wall Banner at Event	n/a	n/a	n/a	n/a	n/a	X	X		
	Logo on Attendee Badges	X	X	X	X	X	X	X		
	Tiered Logo Placement on E-newsletters (before and after event)	X	X	X	X	X	X	text		
	Exclusive Social Media Recognition (before and after event)	Custom	Custom	Custom	3	2	2	1	1	
	Logo on Table Tents	X	X	X	X	X	X	X	X	
	Select Newsletter Recognition	X	X	X	X	X	X	X	X	
	Select Social Media Recognition	X	X	X	X	X	X	X	X	X
	Recognition in Event Printed Infographic	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text	Text
<b>Annual Fund</b>	Tiered Recognition on Event Website (Annual)	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
	Rolling Recognition on Video Screen before Program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
	After Dark Tickets	Custom	10	10	8	8	6	6	4	2
	<b>Annual Fund</b>									
	Curated and Original Content Unique to Your Brand	X								
	OELS Customized Teambuilding Activities	X	X							
	OELS Site Visit	X	X	X						
	Tailored Co-Branding and Cause Related Marketing Communications	X	X	X						
	Tiered Logo on Field Study Journals	X	X	X	X					
	Rolling Logo on OLF Homepage	X	X	X	X	X				
	Customized Social Media Campaigns	X	X	X	X	X	X			
	Logo on OELS T-Shirt (6,000+ students)	X	X	X	X	X	X			
	After Dark Tickets	n/a	n/a	n/a	2	2	2	2		
	Newsletter Advertorials (10,000+ emails)	Custom	Custom	3	3	2	2	1		
	Select Social Media Recognition	X	X	X	X	X	X	X	X	
	Licensed Youth Activities Marketing Content for Business Use	X	X	X	X	X	X	X	X	
	Press Release Kick-Off and Annual Renewed Support	X	X	X	X	X	X	X	X	
	Enewsletter Recognition (hyperlinked)	Logo x 12	Logo x 12	Logo x 12	Logo x 12	Logo x 9	Logo x 9	Logo x 9	Text x 6	Text x 3
	Annual Report	Custom	Custom	1/2 page	1/2 page	1/4 page	1/4 page	Logo	Logo	Text
	Use of OLF Logo - Renewed Annually	X	X	X	X	X	X	X	X	X
	OLF Website Sponsors Page (hyperlinked)	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text	Text

\*Additional Promotions and Standalone Opportunities Available Upon Request

\*Sponsored Community Events Available Upon Request