

What is After Dark?

After Dark is The Outdoor Lab Foundation's annual fundraiser that leaves a lasting footprint on the program and everyone in the community. With over 300 attendees, this is the night everyone comes with hearts open to celebrate and give to Outdoor Lab. Between live music, food trucks, games, silent auction, live auction and dancing, our attendees walk away every year with one of their favorite nights out.

What's in it for YOU?

After Dark offers you the opportunity to participate in this non-profit event with high community recognition and long-lasting impact. With more than 300 attendees your **logo will be seen over 10,000 times in the course of 5 hours**. Your social page and company information will be tagged and visible to over 800 people at a time. YOU will make over 7,000 Jefferson County students smile this year with your contribution.



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www.outdoorlabfoundation.org

Sponsorship Guide

food trucks
live music
open bar
live auction

AFTER DARK

DARE TO EXPLORE

10.12.19

AN EVENING OF MERRIMENT, MUSIC &
ADVENTURE TO BENEFIT JEFFERSON COUNTY
OUTDOOR LAB SCHOOLS

The Studios at Overland Crossing
Denver, CO
5-11 pm

General Event Sponsorships

Themed Sponsorships

We're excited to have you join us! All sponsorships must be confirmed by *August 1, 2019* to be on all print and e-materials.

Title \$10,000

Exclusive to one sponsor

- 10 tickets
- Company logo on event badges
- Company logo on banner in building
- Mention by title in any press release, event receipt or correspondence
- Ability to provide door prize or take home collateral for all event guests
- Ability to show a short video at event (to be mutually agreed on)
- Transportation included

Presenting \$7,500

Exclusive to one sponsor

- 10 tickets
- Company logo on event badges
- Company logo on banner in arena where live auction is held
- Mention by title in any press release, event receipt or correspondence
- Ability to provide door prize or take home collateral for all event guests
- Logo on volunteer t-shirts

Stage \$3,500

4 tickets | Naming rights of stage | Naming rights of stage for event/ability to decorate area with materials

Step & Repeat Social \$2,000

4 tickets | Company logo on event badges | Logo exclusivity on step and repeat

Food Truck \$3,000

4 tickets | Special mention at event | Company logo on event badges

Bar \$2,000 (only 2 available)

4 tickets | Logo on event badges | Special mention at event

Video \$2,000

4 tickets | Logo on banner in building | Company logo on event badges

Teacher Sponsor \$2,000

Can send up to 20 teachers to event | Company logo on event badges | Special mention at event

Beer Garden \$1,500 + product

4 tickets | Company name and logo on banner by "beer area" at event | Company logo on event badges

Cowboy Coffee Break \$1,500

4 tickets | Logo on event badges | Company name and logo by coffee cart

Grotto \$1,500

4 tickets | Logo on event badges | Naming rights of grotto/ ability to decorate area with materials

Check-In \$1,000

2 tickets | Special mention at event | Logo on event badges

Volunteer \$750

2 tickets | Company logo on banner in building | Company logo on event badges

Platinum \$4,000

Exclusive to 3 sponsors

- 8 tickets
- Company logo on event badges
- Company logo on banner in building

Gold \$1,750

- 6 tickets
- Company logo on event badges

Silver \$1,250

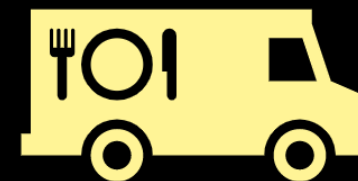
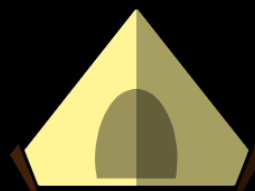
- 4 tickets
- Company logo on event badges

Bronze \$500

- 2 tickets

ALL Sponsorships Include:

- Special mention on stage screens at event with logo
- Company logo on website
- Special thanks on social media leading up to and post event
- Company logo on table cards



www.outdoorlabfoundation.org/event/after-dark/