Dear Outdoor Lab Supporter,

Each year, 7,000 Jefferson County sixth grade and high school students load up on a school bus for a week-long science adventure in the Colorado wilderness. Regardless of ability, including ability to pay, students travel to one of two sites to learn about stewardship of themselves and the world around them. For over 60 years, Outdoor Lab has been a rite of passage for students of all ages.

Though across the nation we continue to see budget cuts that provide a variety of enriching programs to students, Outdoor Lab is continuing to *thrive* in Jeffco. This is in large part due to the incredible support of the community and businesses like yours. As a Foundation—an entity separate from the school district—we financially support school operations, help local schools fund student attendance AND help the Outdoor Lab Schools with much needed program support and materials. **But we need your help!**

We will be hosting our 2019 **After Dark “Dare to Explore” event** at The Studios of Overland Crossing in Denver on Saturday, October 12th. This is the Outdoor Lab Foundation’s 6th annual fundraising event that features live music, food trucks, an open bar, games and more.

**Would you consider donating an item for one of our auctions or sponsoring After Dark to help continue supporting the students of Jeffco?** You would be supporting green energy projects, snow gear to ensure kids don’t slip on the trails, field study journals for 7,000 sixth grade students or hot meals served family-style in our interactive kitchens. In short, the funds raised from your donation will support the **ENTIRE** learning experience in the Colorado wilderness.

Participating in After Dark offers you the chance to participate in this non-profit event with high community recognition and long-lasting impact. Auction items will be displayed with prominent donor information on the night of the event, on the Outdoor Lab Foundation’s website leading up to the event, and on a thank you afterwards. Your company will receive up to a range of 800 social media views at a time when tagged on our page. There are also many sponsorship packages that are customizable to best benefit both your business and Outdoor Lab. **Our goal for the night is $150,000: the necessary funds to provide ongoing support to the Outdoor Lab Schools and continue our commitment to experiential learning, stewardship and historical preservation; for now and into the future.** We believe that although students may walk the same trails, they each leave a different footprint. Leave your footprint on Outdoor Lab by supporting our biggest event of the year.

Thank you for all YOU do for Outdoor Lab!  It wouldn’t be here without the support from community-oriented businesses like yours. I look forward to connecting with you personally about the event and discussing how you might like to be of support! We would need your donation no later than September 13th. If you would like to make a donation to one of the auctions, please fill out the attached form and return it to the given address. If you would like more information about sponsoring After Dark, please call us at 720-403-8241 and speak to Paige.

Thanks again for your consideration,

Mary Runkel

Marketing & Development Associate

**COMPANY INFORMATION:**

Company:

Contact Person:

Mailing Address:

Phone:FAX:

E-Mail Address:

**ITEM DETAILS:**

***JUICY*** Description of Item:

Item’s worth $:

Date Item Can Be Picked Up:

Time:

Location:

Special Instructions:

**RETURN TO:** Mary Runkel

Outdoor Lab Foundation

PO Box 261298

Lakewood, CO 80226 mary.runkel@outdoorlabfoundation.org